



Westchester
Marina del Rey
Playa del Rey
Playa Vista
Del Rey

10th Annual LAX Coastal Leadership Academy



Strengthen Your Leadership Skills

The LAX Coastal Chamber of Commerce is dedicated to making our area a dynamic place to work, live, and play, and that is why we are so strongly committed to our Leadership Academy Program. This seven-course program (limited to only 25 participants) is created for those who are interested in helping propel our area forward and to contribute to the progress of the LAX Coastal community. Leadership Academy aims to engage emerging leaders, inspire established leaders, and develop lasting professional connections with fellow participants.

From November to May, Leadership Academy participants will engage in monthly one-day courses designed to educate, evaluate, and enhance personal growth. This program will help develop and nurture leadership skills, all while exploring the local political landscape and rich history of the area.

These courses will familiarize business leaders with information regarding the inner workings of our government, as well as key economic areas, including LAX and Marina del Rey. The program provides participants the rare opportunity to meet and interact with political officials, public safety officers, and industry leaders to learn about the various issues that affect the LAX Coastal area and Los Angeles as a whole. More key curriculum includes: information on economic development, communication styles and tactics, government policy, environmental consciousness, civic involvement, and much more.

Successful graduates of the Academy program receive four semester units of Professional Development credit from Loyola Marymount University's Continuing Education Department and a certificate in Leadership Training & Development from LMU Extension, as well as a once-in-a-lifetime experience!



Graduation Ceremony

June 9, 2017, Marina del Rey Marriott
LAX Coastal Installation Dinner Gala &
Leadership Academy Graduation

One ticket to the Installation Gala (a \$150 value) is included in your course admission fee.



Dr. Kevin Walsh is our Leadership Academy Facilitator, as well as the CEO of Global Community Enrichment and a Consulting Associate at Ken Blanchard Companies.

His expertise includes leadership development, executive coaching, non-profit board development, strategic organizational effectiveness, facilitation, curriculum design and teambuilding. Kevin's clients include The Walt Disney Company, Los Angeles County Department of Health Services and City of Hope. He has worked with executives and managers in organizations worldwide, including: Cartoon Network, The Wonderful Company, US Doctors for Africa, American Express, and JP Morgan Chase.

Kevin earned his Doctorate of Psychology in Organizational Management and Consulting from Phillips Graduate University. He teaches at Phillips Graduate University, Rollins College, Loyola Marymount University and College of the Canyons.



"The LAX Coastal Chamber's Leadership Academy is a vital resource for developing the leadership of our community. If you are a stakeholder looking to become more involved, this program will provide a depth of knowledge and insight into key issues that affect our area."

--Don Knabe, L.A. County Supervisor

2016-17 Leadership Academy Calendar

November 10

9:30am-4pm

Session 1: Styles of Communication, Goal Setting

- Communication Styles
- Personal Development
- Individualized Character Coaching
- Group Dynamic Exploration
- Course Goal Setting

December 15

9:30am-4pm

Session 2: Leadership Skills, Public Speaking & Body Language

- Leadership Skills Assessment
- What Kind of Leader Are You?
- Public Speaking Tips and Skill Development

January 12

9am-4pm

Session 3: LAX, Our History

- Meet and Greet with LAX Officials
- Exclusive Airfield Tour of LAX
- LAX as an Economic Engine
- History of the Area

February 16

9:30am-4pm

Session 4: Political Landscape, Education

- Los Angeles Political Landscape w/ Dr. Guerra
- Overview of Local Education Community

March 9

8am-4pm

Session 5: Public Safety, Environment

- Local Emergency Procedure and Protocol
- Tour of Twin Towers Correctional Facility
- Renewable Energies
- Tour of Ballona Wetlands

April 5

8am-6pm

Session 6: Our Los Angeles Halls of Power, Transportation

- Trip to Downtown Los Angeles
- Tour of City Hall
- Meet and Greet with Key Elected Officials
- Tour of ATSAC
- Overview of Local Transportation Projects

May 11

9:30am-6pm

Session 7: Marina del Rey, Tourism & Hospitality

- Local Planning and Development
- Meet and Greet with the Dept. of Beaches and Harbors
- LA Tourism and Hospitality Update
- Boat Tour of Marina del Rey Harbor

June 9

6-9:30pm

Leadership Academy Graduation Ceremony
LAX Coastal Chamber Installation Dinner Gala

*All class material subject to change

"How Can I Register for Leadership Academy?"

Online

Register by using the fast and secure online form at www.laxcoastal.com

Mail

Please complete the below form and mail with payment information to the Chamber Office at:

LAX Coastal Chamber of Commerce - Re: Leadership Academy
9100 S. Sepulveda Blvd. #210, Los Angeles, CA 90045



"Are Scholarships Available?"

The Chamber receives a limited amount of scholarships for participants each year. If you feel you are a deserving recipient, **or are interested in sponsoring a scholarship**, please contact a member of our staff to discuss your options.

310.645.5151 | info@laxcoastal.com

Payment Information

	Course Investment
Single 1 participant, 1 ticket to Installation Gala/ LA Graduation, 4 Continuing Education units from LMU (also available as a Sponsorship)	Member: \$1,250 Non-Member: \$1,500
Sponsorship Level I Logo on all course materials, admission plus 2 to Session 6, 2 participants, 2 tickets to Installation Gala/LA Graduation, 4 units continuing education for 2 people from LMU	\$2,500
Sponsorship Level II Logo on all course materials, admission plus 4 to Session 6, 4 participants, 4 tickets to Installation Gala/LA Graduation, 4 units continuing education for 4 people from LMU	\$5,000

Method of Payment

The Chamber accepts the following methods of payment:

- ☐ Credit Card (Visa®, Mastercard®, American Express® and Discover®)
- ☐ Check (paid to LAX Coastal Chamber of Commerce)
- ☐ Cash

Billing Options

Billing can be done with a single payment in full or broken into two or three equal payments. Please contact the Chamber to work out the payment plan best for you.



Application Due by Oct. 31

Please visit www.laxcoastal.com or call 310.645.5151

Registration Form for Leadership Academy 2016-17

First Name	MI	Last Name
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Daytime Phone ()	Cell Phone ()	
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Company	Email	
<hr/>		
Address	City	State Zip
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