

Weekly E-Newsletter Advertising

The LAX Coastal Chamber of Commerce weekly e-newsletter is a weekly email blast sent to over 3,000 professional contacts. It features information about upcoming Chamber events, member news, and community happenings, and is also one of the best ways for our members and not-yet members to directly advertise to other businesses and residents in the area.

Advertising Rates

- 1 Wk E-Newsletter Advertising - \$40 (MEMBERS ONLY)
- 3 Wk E-Newsletter Advertising - \$100 (MEMBERS ONLY)
- 1 Wk Not-Yet Member E-Newsletter Advertising - \$60
- 3 Wk Not-Yet Member E-Newsletter Advertising - \$150

Advertising Specs



Connect to your Community with the LAX Coastal Magazine

15,000+ DISTRIBUTED

13,000+ delivered to local homes | 1,000+ delivered to businesses | 1,000+ delivered to high-traffic

Call Us Today! 310.645.5151



Leadership Academy

Focus on Leadership Strengthen our Community

Interested? Please call the Chamber Office at 310.645.5151 for more information.



LAX COASTAL

Looking to Advertise Your Business?

Call the LAX Coastal Chamber TODAY 310.645.5151

Sidebar Ad:

Submit an ad of your own design (see left) and it will appear on the sidebar of the weekly e-newsletter. Advertising specifications below.

Need help with your design? Contact kirby@laxcoastal.com.

Sidebar Ad Specifications:

- Overall Dimensions: 240px by 500px
- File type: PNG, JPG, or GIF (animation compatible)
- All sidebar ads support hyperlinks



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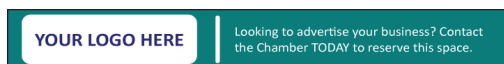
Call Us Today! 310.645.5151



CHAMBERFEST! LAEXPO

Save \$25! June 12, 2014 | 4-7:30pm

Reserve your Booth Today w/ Promo Code 'CF2014'



YOUR LOGO HERE

Looking to advertise your business? Contact the Chamber TODAY to reserve this space.

Banner Ad:

Submit an ad of your own design (see left) and it will appear as a banner between stories in the weekly e-newsletter. Advertising specifications below.

Need help with your design? Contact kirby@laxcoastal.com.

Banner Ad Specifications:

- Overall Dimensions: 700px by 70px
- File type: PNG, JPG, or GIF (animation compatible)
- All banner ads support hyperlinks

How To Advertise

To apply for an advertisement in the LAX Coastal Chamber of Commerce weekly e-newsletter, please fill out the following form and send it and all advertisement imagery and/or information to Kirby Israelson (kirby@laxcoastal.com) no later than 5pm the Monday before you would like your advertisement to run.

We cannot guarantee your advertisements inclusion into the weekly e-newsletter of your choice. As there are a limited number of advertising slots per newsletter, your advertisement's inclusion will depend on the current number of reserved slots and the length of time you allow us to process your request. The Chamber has the right to refuse any advertising found to be contrary to the goals and purpose of their organization.

Weekly E-Newsletter Advertising Application

Name: _____ Company: _____

Email: _____ Phone: _____

Desired Publication Date/s: _____ Advertising Rate: \$40/1Wk \$100/3Wk Members Only
 \$60/1Wk \$150/3Wk Not-Yet-Members

Method of Payment:

Cash Check (payable to the LAX Coastal Chamber of Commerce) Credit (All major credit cards accepted.)

Card #: _____ Exp.: _____ Name on Card: _____

Advertisement Information:

Sidebar Ad

Artwork Provided (please send a JPG/PNG/GIF and Website URL to kirby@laxcoastal.com)

Artwork Not Provided (see below)

If advertisement artwork is not provided, please contact kirby@laxcoastal.com with your advertising details, including but not limited to company logo, imagery, website, and/or description.

Banner Ad

Artwork Provided (please send a JPG/PNG/GIF and Website URL to kirby@laxcoastal.com)

Artwork Not Provided (see below)

If advertisement artwork is not provided, please contact kirby@laxcoastal.com with your advertising details, including but not limited to company logo, imagery, website, and/or description.

Please email this form and any necessary images to kirby@laxcoastal.com no later than 5pm the Monday before you would like your advertisement to run. The LAX Coastal Chamber of Commerce cannot guarantee your advertisement's inclusion into the weekly e-newsletter as there are a limited number of advertisement slots available per week. An advertisement's inclusion depends on the current number of reserved slots and the length of time allotted to the LAX Coastal Chamber of Commerce to process the request. The LAX Coastal Chamber of Commerce has the right to refuse any advertisement found to be contrary to the goals and purpose of the organization.