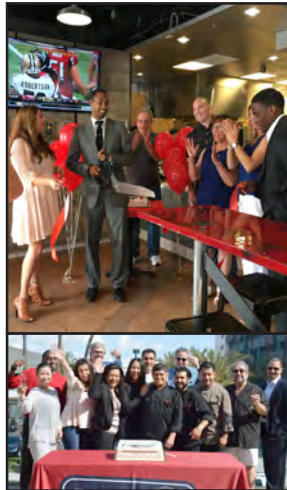


Promotional Ceremonies

Are you looking to celebrate your grand opening, memorialize your anniversary, or showcase another hallmark event? By hosting a LAX Coastal Chamber of Commerce Promotional Ceremony you have the opportunity to commemorate your achievement and celebrate with friends, clients, and your local business community. Events such as these are one of the best methods to show what your business has to offer, and we are looking forward to working with you to make the most out of all your special occasions.

Your Ceremony Options

All Ceremonies are officiated by the Chamber’s President, Chamber staff, Honorary Mayor, and/or Chairman of the Board.



Basic Package - \$50

The Chamber will supply all requested ceremonial props, your event information will be included in our weekly e-newsletter (2,000+ sent), a photo opportunity will be posted on our social media and sent to your organization, and a congratulatory photo will be included in our weekly e-newsletter after your event date.

Available Monday-Friday; Weekend Basic Package - \$150

Publicity Package - \$250

All perks of the Basic Package, plus your event information will be included in our weekly e-newsletter (2,000+ sent) for two weeks before your event date, you will be provided with a press release that we will send to local papers and news outlets before your event date, a congratulatory photo will be included in our weekly e-newsletter after your event, you will receive a free digital set of mailing labels (with over 500 businesses), and you will be presented with an official Chamber of Commerce Proclamation at your event, given to the owner/manager.

Available Monday-Friday; Weekend Publicity Package - \$400

Event Information

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please list three options for the date and time of your Ceremony:

Will you be serving food and beverages? Yes No Will you be providing entertainment? Yes No

What would you like us to bring? Scissors & Ribbon Cake Knife **PUBLICITY PACKAGE ONLY:** Microphone & Speaker Red Carpet & Stanchions

Who would you like us to invite?* Board Members Only (5-15 individuals) Membership (550+ Businesses)
 Other: _____

**Attendance not guaranteed*

Promotional Ceremony Protocol

Congratulations! As you prepare for this special celebration, here are a few tips to facilitating your event.

A promotional ribbon cutting ceremony is a public ceremony conducted to inaugurate the opening to the new building or business. A ceremonial ribbon is pulled across the main entrance of the building, which is then cut by a dignitary to declare the building open for business. Frequently, celebrity guests or local political leaders or the local Chamber of Commerce will be invited to do the honors and cut the ribbon. Ribbon cutting ceremonies are also conducted to open businesses, in which case it is likely that the owners or executives of the business will do the honors. This is a photo opportunity intended to attract local media, create excitement and commemorate the event.

Suggested Agenda (15-min ceremony)

Host

1. Welcome - Greet attendees and explain who you are and what you do
2. Thank You – Thank all individuals that made opening possible
3. Introduction of Key Guests and Dignitaries (can allow brief comments for each)
4. Introduction of the Chamber of Commerce to Facilitate Ribbon Cutting

Chamber Representative

5. Ribbon Cutting Ceremony (Chamber Congratulates Business)
 - A. The photographer is ready to go and the pre-determined stakeholders gather together behind the ribbon.
 - B. The ceremonial scissors are presented to the individual who will be cutting the ribbon
6. Countdown from 5 to cut the ribbon
7. Cut the Ribbon! Take lots of pictures!
8. You're Done!