



CALLING ALL 2019 PARADE ENTREES

On Thursday, July 4, 2019 from 11 am to 1 pm the LAX Coastal Chamber of Commerce will present the 20th Anniversary of the Fourth of July Parade. To encapsulate this milestone, we are looking for truly engaging and interactive floats/entries to celebrate our nation's birthday. This year's theme, "America: Better Together," represents the communal spirit of our country, and how all of us together make us stronger, more diverse, and creates a more prosperous nation.

Entries are encouraged to create floats that celebrate our country and why we truly are better together. From our melting pot population to our multi-cultural diversity, all the way down to musical styles and fashion choices, our differences are what make us special—and what bring us together. It is up to our entries to be as specific or as broad as they choose in their entry design.

Once again, we will only be accepting 30 entries in the parade, so be sure your entry stands out! As in years past, we will be including a panel of judges to select the top winners **before the parade** in the following categories: Best Overall, Spirit of the Parade, Mayor's Choice and Chairman's Choice Award.

We strongly encourage all participants to work with this year's theme, and we want to know what you plan to create! Please include all aspects of your entry, such as: musical entertainment, group participation, movement/choreography, and audience participation. Please see Design Requirements and Parade Rules for more details (attached). Remember to have fun, be creative and submit your entry form in a timely manner!

MANDATORY GUIDELINES FOR PARTICIPATION:

- Submittal of an Entry Form to the LAX Coastal Chamber of Commerce no later than **May 17, 2019** (attached)
- Submittal of a signed Waiver of Liability Agreement (attached)
- **Attendance by at least one member of your group at a Pre-Parade Participants meeting on Wednesday, June 19 at 6PM (No exceptions!)**
- Agreement to provide banner identification of the participant group to accompany your entry
- \$25 Entry Fee for "Non-Profits/Schools" or \$500 Entry Fee for "For Profit Businesses" (credit card or check payable to the LAX Coastal Chamber of Commerce, maximum of 5 "For Profit Businesses" will be accepted)
- 100-word writeup about your entry due **June 7, 2019** (see participant writeup instructions attached)

If your entry is selected to participate in the 2019 LAX Coastal Parade, you will be notified by May 24, 2019. If you have any questions, please contact the Chamber at (310) 645-5151.



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RELEASE WAIVER

The undersigned warrants and represents that she/he/they are authorized and empowered to enter into this agreement on behalf of the Individual/Commercial/Group Organization entity which is the actual entrant and further acknowledges that said entrant will be solely responsible for all costs and expenses incurred. The undersigned agree to follow such instructions and rules as may be issued by the Parade Committee of the LAX Coastal Chamber of Commerce (Chamber).

I/we agree to conform to and comply with all rules and regulations governing this event as well as the safety requirements, instructions and regulations of the City of Los Angeles, Los Angeles Police Department, and the Parade Committee.

Entrant does hereby acknowledge that the Parade may be televised live or tape delayed, videotaped, covered on local and national news broadcasts and there may be publicity on and for the entrants. Entrant does hereby authorize the parade organizers to utilize entrant name and parade photographs for publicity and further waives and releases any and all claims or causes of action arising from, related to, or in connection with any such publicity or other media coverage of whatever nature. No commercial advertising is allowed without prior written approval of the Parade Committee.

For and in consideration of permitting participation in the parade and related activities organized by the Chamber, its associates, officers agents, servants, employees, licensees or successors in interest (collectively referred to herein as Chamber Representatives,) the Undersigned each hereby voluntarily releases, discharges, waives and relinquishes any and all actions or causes of action for personal injury, emotional trauma, property damage or wrongful death occurring to him/herself arising as a result of engaging or receiving instructions in said activity or any activities incidental hereto wherever or however the same may occur and for whatever period said activities or instructions may continue, and does for him/herself, his/her heirs, executors, administrators and assigns hereby release, waive, discharge and relinquish any action or causes of action, aforesaid, which may hereafter arise for him/herself and for his/her estate, and agrees that under no circumstances will he/she or his/her heirs, executors, administrators and assigns prosecute, present and claim for personal injury, emotional trauma, property damage or wrongful death against Chamber Representatives for any of said causes of action, whether the same shall arise by the passive active negligence of any of said persons, or otherwise.

The Undersigned, agrees for him/herself, his/her heirs, executors, administrators or assigns that he/she shall indemnify against liability, court costs and attorneys fees and save harmless Chamber and Chamber Representatives from all claims, and/or causes of action, brought by Undersigned and/or any guest or invitees of Undersigned for personal injuries, emotional trauma, property damage or wrongful death or brought by any third party for personal injury, emotional trauma, property damage or wrongful death caused by actions of Undersigned and/or guests or invitees of Undersigned.

IT IS THE INTENTION OF THE UNDERSIGNED BY THIS INSTRUMENT, TO EXEMPT, RELIEVE AND INDEMNIFY CHAMBER AND CHAMBER REPRESENTATIVES FROM LIABILITY FOR PERSONAL INJURY, PROPERTY DAMAGE OR WRONGFUL DEATH CAUSED BY NEGLIGENCE AND THAT THE FOREGOING WAIVER AND RELEASE IS INTENDED TO BE AS BROAD AND INCLUSIVE AS PERMITTED BY LAW.

This agreement shall not be construed against the drafting party by operation of law or otherwise for any reasons. This Agreement constitutes the entire agreement between the parties in connections with the subject matter hereof and supersedes all prior agreements, understandings, negotiations, discussions or representation (including but not limited to the subject or safety) whether oral or written, made by the parties and/or Chamber and Chamber Representatives. No modifications or amendments to this Agreement shall have any force or affect unless made in writing and executed by the party to be charged therewith. If any provision of this Agreement is held to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions shall in no way be affected or impaired and any invalid, illegal or unenforceable provision shall be limited or interpreted to the minimum extent necessary to cure its defect. The prevailing party in any action to enforce the terms of this Agreement shall be entitled to costs and reasonable attorney's fees.

The Undersigned expressly acknowledges that he/she has read the foregoing, is fully aware of the legal consequences of signing the within instrument and is entering this Agreement of his/her own free will.

Organization: _____ By: _____

Title: _____ Date: _____



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FOURTH OF JULY FLOAT DESIGN REQUIREMENTS

Due to the growing popularity of the LAX Coastal Fourth of July Parade, the parade committee is unfortunately unable to accept every entry application we receive. In order to be considered, please ensure that your float follows the following criteria: 1) all entries must be an entertaining float and/or musical entry; 2) musical entries must be a performance, band or provide an adequate sound system (minimum 800W speakers, car radios not acceptable); 3) all entries must have a relation to the parade theme; 4) split entries will no longer be accepted, each organization must apply separately.

Float Definition: A float shall be deemed a self-propelled, animal-drawn or motorized vehicle on which the dimension of the outside platform shall not be less than 8' x 10'. It is to be completely decorated. All visible surfaces must be covered. The maximum dimensions of the float shall not exceed 16' in height, 16' feet in width and 35' in length. No part of the float chassis shall be so low as to stop the float from clearing surfaces and obstacles along the parade route. Whether using tires or casters, in no case shall any portion of the chassis be closer than 8" from the ground when the float is fully decorated and loaded. No part of any overhang shall be designed or built that would, while going through a dip or rise, cause the float to hang up, stop or cause an unsafe situation for the float, operating crew, riders or spectators.

Mechanical Requirements - The towing vehicle, as well as the foundation trailer, must provide access to the tires and have the capability of being lifted, without the need of a tow truck, in the event that a tire change is necessary. Each float and detachable trailer portion of each float must have a 2", 5000 lb. minimum-rated tow ball located approximately at the front center of the float, no more than 6" off the center. It shall be of one-piece construction and securely attached to an integral structural member of the chassis. Its height shall be such that, with the tow bar attached, accidental disengagement from the towing vehicle cannot occur. Towing connection points shall be visible and accessible without having to remove any portion of the float and shall not be decorated in any way. Satellites (a smaller float attached to the larger float) are not permitted.

**Note – The parade route has low hanging cables crossing the road, several dips in the road at intersections and narrow side streets upon which you must be able to turn onto. Each float must be tested for maneuverability as it will be making several turns on narrow streets, in getting to the parade starting point and along the route itself. It is highly recommended you conduct a site visit with those involved before designing and constructing your float.*

Inspection – All floats are subject to inspection and approval by the parade committee. Consider all safety concerns when designing the float. Designs should include the foundation upon which the float will be constructed. **Safety is paramount.** Floats will be judged on the day of the parade beginning at 10:15 a.m. Floats that do not arrive on time for the judge's review will not be considered.

Participant Name and Float Theme – The float shall bear the name of the community, organization or business firm entrant. Floats shall be constructed and decorated so that viewing from either side is equally appealing. Advertising as part of the float design is not permitted. It is the intent of the committee to promote the creativity and design ingenuity aspects of its floats, while subduing commercialism. This does not discourage the use of mascots in the parade provided they are used for entertainment purposes and not the distribution of advertising.

**Note – No religious or political-themed entries allowed. We work hard to keep this parade an inclusive event that is fun for the whole family, so please help us celebrate America's birthday!*

Pre-Parade Display – A representative of the float must be present at all times and is responsible for the safe removal of the float from the LMU lot. Floats cannot be dismantled at the LMU parking lot without prior approval from the parade committee.



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PARADE RULES

Before completing the application form, please review the following information regarding parade entries:

1. **All entry applications (including any required fees and insurance certificates) must be submitted by May 17, 2019.**
2. All participants must be uniformed, costumed or appropriately attired.
3. The Parade Committee does not accept entries advocating or representing specific political and social viewpoints, or any campaigning political candidates (standing elected officials are accepted).
4. FORWARD motion must be maintained at all times along the parade route.
5. **AT NO TIME IS ANY UNIT ALLOWED TO THROW ANYTHING ALONG THE PARADE ROUTE! No exceptions.**
6. No paper flyers, promotional materials or candy may be handed out to the crowd. It slows down the entry and creates excess trash pickup after the event.
7. No shooting of firearms, starter pistols, sirens or loud noises that interfere with other units is permitted.
8. All entries must fit a classification.
9. The Parade Committee accepts no responsibility for false statements made by applicants or entrants.
10. All equestrians and motorized entries must supply a certificate of insurance at time of application, valid through July 5.
11. Floats must be self-propelled.
12. No one under the age of 9 will be permitted to participate without an accompanying guardian.
13. **Violations of any of the above rules is grounds for disqualification and removal from the parade.**
Parade will start promptly at 11:00 a.m.
14. All parade entries must have a banner 5'x2' min. and 8'x3' max.

Floats must be in position for judging by 10:15 a.m. For further information, please send an e-mail to laxcoastalonparade@gmail.com

To help defray our costs, all participants other than musical bands and equestrian units are required to submit an application fee. \$25 for "Non-Profits/Schools" or \$500 for "For Profit Businesses"



Participant Writeup Instructions

All entrants are required to submit a parade participant writeup no later than June 7, 2018. Your writeup is an integral part of the parade and allows the crowd and the community to learn more about your organization. Please take the opportunity to submit a thoughtful and informative writeup, as it will be heard and seen by thousands of community members.

The ideal writeup will have two sections, a **mandatory** first paragraph designed to be read aloud by the parade announcers, and a second paragraph containing additional details about your organization for the parade program. Although only the first paragraph will be broadcast from the announcer stages during the parade, *the HomeTown News* will publish both paragraphs in its special parade edition. Both the parade committee and *HomeTown News* reserve the right to edit scripts for length and clarity, and to ensure compatibility with the spirit of the event.

When composing your writeup, please arrange your facts in descending order of importance, as narratives that take longer than 30 seconds to read are subject to be “cut from the bottom.” Accentuate the local community angle when practical, and be sure to provide pronunciation information if there could be any doubt regarding the correct way to say someone’s name. (After all, the letters “ough” may be pronounced “ow”, “ooh”, “uh”, “uff”, etc.)

Also, in case the parade committee has follow-up questions, please provide contact information along with your writeup.

Some important things to incorporate in your writeup may include:

- The name of your organization.
- How long your organization has been participating in the parade.
- Who is marching and any special guests you might have (principal, mascot, head of organization).
- A brief description of how your float pertains to the parade’s theme.

Sample Writeup

Marching in our parade for the ninth consecutive year, here is the Riverdale High School Brass Band, led by drum major Jughead Jones. Tuba player Veronica Lodge (pronounced low-ZHAY) has been awarded a full scholarship to attend Loyola Marymount University this fall. The faculty advisor for the band is Archibald Andrews, who lived in Playa Vista for 15 years before relocating to Riverdale in 2007.

The Riverdale Brass Band Boosters meet every third Thursday at Pop Tate’s Malt Shoppe from 7-9 p.m. For more information, please contact Mr. Andrews at (310) 555-8787 or archie@riverdalebrass.com.

(For questions about the script, please call Connie Andrews at 310-555-1234.)



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FOURTH OF JULY PARADE PARTICIPANT ENTRY FORM AMERICA, BETTER TOGETHER

ENTRY TYPE: School Non-Profit/Community Organization Local Resident Business*

**Only 5 business entries will be accepted. As a business, only 20% of your entry can represent your business. We ask that you respect the theme of the parade and join us in celebrating our nation's birthday through your entry.*

Organization Name: _____

Key Contact: _____

Address: _____

Phone: () _____ Email: _____

Type of Presentation (Select all that apply)

Float Musical Entry Marching Band/Drill Team (25 participants min.)

Other (Please describe) _____

Will your entry include music? (Please note, every entry **must** include music or the parade committee will play music for you)

Yes/Live performance Yes/Pre-recorded No/Please play music on our behalf

If Yes, what song(s) will be played?: _____

If No, what song would you like to accompany your entry?: _____

Please note that reasonable effort will be taken to honor your music request, but the committee reserves the right to substitute its own choice of music. Should you choose to play your own music, the entry is responsible for an adequate sound system (minimum 800W speakers, car radios no accepted) as one will not be provided for you.

I agree to provide an identifying banner for our group's use in the Parade.

Please describe the concept for your float (mandatory information):

Enclosed is my check made payable to the LAX Coastal Chamber of Commerce
(\$25 "Non-Profits/Schools/Individuals" | \$500 for "For Profit Businesses")

Please process my credit/debit card in the amount of _____

Card # _____ Expiration Date _____

Card Holder Name _____ Billing Address _____

Signed release waivers and payments must accompany each entry form.

Return this form and the waiver to the

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or email to info@laxcoastal.com no later than May 17, 2018