

LAX Coastal Magazine & Business Guide

The LAX Coastal Magazine is one of our annual publications, provided as a resource to our members, local businesses, and community residents to learn more about our organization and the LAX Coastal region. It features a directory of Chamber members, articles on pressing topics, member spotlights, local resources, and more information on how the LAX Coastal Chamber is the core of business within our area.

This Magazine is published once a year, distributed locally and digitally, and is used by both businesses and residents as an annual resource guide to our community.



2018-2019



2017-2018



2016-2017



2015-2016

LAX Coastal Magazine Facts



63%
GROWTH SINCE 2013
IN SIZE AND CONTENT



15,000 +
DELIVERED TO
LOCAL HOMES



1,000 +
DELIVERED TO
BUSINESSES



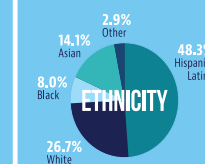
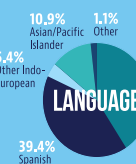
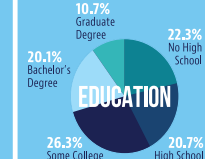
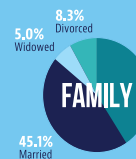
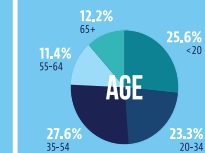
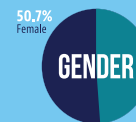
1,000 +
DELIVERED TO
HIGH-TRAFFIC
LOCATIONS

54.8%
OF LAX COASTAL RESIDENTS
MAKE MORE THAN
\$75,000/YR

THE LAX COASTAL REGION
IS THE HOME TO MORE THAN
6,000
TOTAL BUSINESSES



LOS ANGELES COUNTY
HAS A POPULATION OF
10,170,000



*Demographic information about the LAX Coastal area and LA County from the 2010 US Census, 2012 American Community Survey and as of July 2017 from the Los Angeles Business Journal.

Ordering Your Magazine Ad

Reserving Your Ad Space

To reserve ad space in this year's magazine, please fill out the attached form and contact our office at 310.645.5151.

Creating Your Artwork

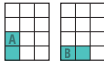
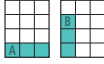






Electronic submission of industry-standard, high-resolution PDF file is preferred. All fonts should be outlined and each ad should be built to the exact publication size. All ads are printed in 4-color CMYK. For questions regarding material specifications, or to connect with a graphic designer that is a Chamber member, please contact Julian Gonzalez, at 310.645.5151 or julian@laxcoastal.com.

Specialty Placement

The below ads are full-page, prime-placement advertisements. Premium advertisements are limited.

| Specialty Placement | Member | Not-Yet Member | Dimensions | |
|--------------------------|---------|----------------|-----------------------------------|--------------|
| Back Page, Cover | \$2,800 | \$3,360 | 8.375"w x 10.875"h (+.125" bleed) | SOLD! |
| Inside, Front Cover | \$2,500 | \$3,000 | 8.375"w x 10.875"h (+.125" bleed) | SOLD! |
| Inside, Back Cover | \$2,300 | \$2,760 | 8.375"w x 10.875"h (+.125" bleed) | SOLD! |
| Page 1 | \$2,200 | \$2,640 | 7.375"w x 9.875"h | |
| Facing Table of Contents | \$2,100 | \$2,520 | 7.375"w x 9.875"h | SOLD! |

Standard Magazine Ads Early Bird Member Rates ending 12/20/19

| Standard Size | Display | Member Rate | Not-Yet Member | Dimensions |
|-----------------------------------|---|-----------------------------------|----------------|--|
| 1/6-page |  | \$379 \$299 | \$529 | A 2.3125"w x 4.75"h B 4.75"w x 2.3125"h |
| 1/4-page |  | \$549 \$399 | \$799 | A 7.375"w x 2.3125"h B 2.3125"w x 7.375"h |
| 1/3-page |  | \$739 \$599 | \$1,059 | A 4.75"w x 4.75"h B 2.3125"w x 9.875"h |
| 1/2-page |  | \$1,059 \$849 | \$1,539 | 7.375"w x 4.75"h |
| 2/3-page |  | \$1,359 \$1,089 | \$1,999 | 4.75"w x 9.875"h |
| 3/4-page |  | \$1,499 \$1,199 | \$2,219 | 7.375"w x 7.25"h |
| Full page |  | \$1,799 \$1,439 | \$2,499 | 7.375"w x 9.875"h |
| Full page Industry Feature |  | \$1,899 \$1,539 | | 7.375"w x 9.875"h |

Industry Features are full-page advertisements located at the start of each industry section within the Membership Directory. Only one feature per industry is available. Chamber member exclusive.

Available Industries

Community Resources
Construction & Engineering
Dining & Catering
Education
Financial Services

Freight Forwarding
Home & Business improvement
Hospitalty
Housing & Real Estate

Legal Services
Manufacturing
Medical & Care Services
Nonprofit

Professional Services
Shopping & Entertainment
Transportation & Aviation Services
Wellness & Beauty

*Early bird rates available for Members only. Early bird ads must be paid in full by 12/20/19. Ad rates are valid as of 10/1/18 and are net to advertisers and agencies. Prices can be revised without notice. For current rates, contact the Chamber at 310.645.5151

Magazine Ad Application

Company Information

| | | |
|------------------------------|---------|--------------|
| Contact Name (Ad Authorizer) | | Direct Email |
| Advertising Company | | |
| Address | | |
| City | State | Zip |
| Phone | Website | |

Magazine Ad Specifications

Please mark your ad selection below. Specialty/Industry Feature Ads are available on a first-come, first-served basis. A member of Chamber staff will be in contact with you to confirm your reservation. Ad design and production is provided for an additional charge. Contact the Chamber for more details.

Back Page, Cover Inside, Front Cover Inside, Back Cover Page 1 Facing Table of Contents

Industry Feature, Requested Industry Section: _____

1/6-pg (A) 1/6-pg (B) 1/4-pg (A) 1/4-pg (B) 1/3-pg 1/2-pg 2/3-pg 3/4-pg Full

Methods of Payment

Cash Check (payable to the LAX Coastal Chamber of Commerce) Credit (All major credit cards accepted)

| | | | |
|--------|-----------------|-----|--------------|
| Card # | Expiration Date | CVV | Name on Card |
|--------|-----------------|-----|--------------|

Billing Address

I understand that by providing an email address to the Chamber, on behalf of the company/organization specified above, I am authorized to and hereby consent to receive emails/faxes sent by or on behalf of the LAX Coastal Chamber of Commerce. The Chamber DOES NOT sell or distribute the email database to any outside entity. The undersigned subscribes the above total to the LAX Coastal Chamber of Commerce and pledges that they have read the contract conditions and have full power and authority to sign for the above-named company.

Signature

Date

Please send this application via:

Email - info@laxcoastal.com

Mail - 9100 S. Sepulveda Blvd., Ste. 210, Los Angeles, CA 90045

IMPORTANT! Please read all contract conditions carefully. The Publisher cannot be liable for any oral agreements or special arrangements. (1) All contracts subject to acceptance by Publisher. (2) This contract is with the Advertiser; change of ownership or management will not affect or modify contract obligations, nor will the assertion that the signature was made by an unauthorized employee of the Advertiser. (3) Failure to acknowledge or return proof will not alter contract payment terms or obligations. (4) In the event that payment is not made by the Advertiser, in accordance with conditions of this contract, the Publisher reserves the right to pursue remedy through use of an outside collection agency. (5) The Publisher shall not be bound by any promises or agreements not contained herein, nor shall any such relieve the Advertiser or agent or their obligations hereunder. (6) The Publisher shall make reasonable attempts to match color requests, subject to technical limitations in the printing process. (7) Orders may not be canceled once received at the Publisher's office. (8) The Publisher cannot guarantee placement of advertisements unless specified on the Insertion Order. (9) Advertisers and advertising agencies are liable for all content (including text, representation and illustrations) of advertisement and are responsible without limitation, for any and all claims made thereof against the Publisher, its officers, or employees.