

# LAX Coastal Magazine & Business Guide 2025



The LAX Coastal Magazine is our annual publication, provided as a resource to our members, local businesses, and community residents to learn more about our organization, our members, and the LAX Coastal region. It features a directory of Chamber members, articles on pressing topics, member spotlights, local resources, and more information on how the LAX Coastal Chamber is the core of business within the LAX Coastal area.

This Magazine is published once a year, distributed locally and digitally, and is used by both businesses and residents as an annual resource guide to our community.

This year's magazine and directory will hit storefronts and mailboxes in early May, 2025.

## LAX COASTAL MAGAZINE FACTS

**17,000+**  
DISTRIBUTED

**DIGITAL  
DIRECTORY  
W/ HYPERLINKS**

**AVERAGE  
HOUSEHOLD  
INCOME  
\$125,000+**

THE LAX COASTAL  
REGION IS HOME TO  
**\$6,500+**  
TOTAL BUSINESSES

**FEATURES  
750+  
CHAMBER MEMBERS  
AND BUSINESS LEADERS**



**15,000 +  
DELIVERED TO  
LOCAL HOMES**



**1,000 +  
DELIVERED TO  
BUSINESSES**



**1,000 +  
DELIVERED TO  
HIGH-TRAFFIC  
LOCATIONS**

## CONTENT INCLUDES:

**FEATURE ARTICLES  
MEMBER SPOTLIGHTS  
COMMUNITY NEWS  
CHAMBER DIRECTORY**

**HOT TOPICS  
DINING GUIDE  
TOURIST GUIDE  
CHAMBER NEWS**



### Reserving Your Ad Space - Reserve before Feb. 14

To reserve ad space in this year's magazine, please click "register" or contact our office at 310.645.5151 or communications@laxcoastal.com

### Creating Your Artwork - Artwork due Feb. 21

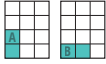
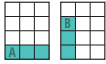
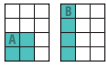
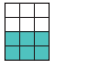
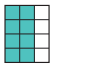
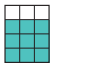
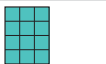
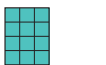
Electronic submission of industry-standard, high-resolution PDF file is preferred. All fonts should be outlined and each ad should be built to the exact publication size. All ads are printed in 4-color CMYK. For questions regarding material specifications, or to connect with a graphic designer that is a Chamber member, please contact our office at 310.645.5151 or communications@laxcoastal.com.

### Specialty Placement

The below ads are full-page, prime-placement advertisements and include a **Box Listing\*** in the directory. Premium advertisements are limited.

Specialty Placement	Member	Future Member	Dimensions
Back Page, Cover	\$3,300	\$3,800	8.375"w x 10.875"h (+.125" bleed)
Inside, Front Cover	\$2,950	\$3,400	8.375"w x 10.875"h (+.125" bleed)
Inside, Back Cover	\$2,750	\$3,150	8.375"w x 10.875"h (+.125" bleed)
Page 1	\$2,600	\$2,950	7.375"w x 9.875"h
Facing Table of Contents	\$2,500	\$2,900	7.375"w x 9.875"h

### Standard Magazine Ads Early Bird Member Rates ending 1/31/25. Regular sales end 2/14/25

Standard Size	Display	Member Rate	Early Bird Rate	Future Member	Dimensions
1/6-page		\$400	<b>\$350</b>	\$550	A. 2.3125"w x 4.75"h B. 4.75"w x 2.3125"h
1/4-page		\$575	<b>\$525</b>	\$850	A. 7.375"w x 2.3125"h B. 2.3125"w x 7.375"h
1/3-page		\$750	<b>\$700</b>	\$1,000	A. 4.75"w x 4.75"h B. 2.3125"w x 9.875"h
1/2-page <small>*Includes Box Listing in Directory</small>		\$950	<b>\$900</b>	\$1,500	7.375"w x 4.75"h
2/3-page <small>*Includes Box Listing in Directory</small>		\$1,400	<b>\$1,300</b>	\$1,800	4.75"w x 9.875"h
3/4-page <small>*Includes Box Listing in Directory</small>		\$1,600	<b>\$1,500</b>	\$2,200	7.375"w x 7.25"h
Full page <small>*Includes Box Listing in Directory</small>		\$1,900	<b>\$1,750</b>	\$2,500	7.375"w x 9.875"h
Full page Industry Feature <small>*Includes Box Listing in Directory</small>		\$2,000	<b>\$1,850</b>		7.375"w x 9.875"h
Digital Package Add-On Add one Spotlight Ad in our weekly newsletter + one Social Post		+\$75	<b>+\$65</b>		1000px w x 500px h

**Industry Features** are full-page advertisements located within each industry section of the Membership Directory. Only one feature per industry is available. Chamber Member exclusive.

**Box Listings** highlight your directory listing with a colored box.

\* Early bird rates available for Members only. Early bird ads must be paid in full by 1/31/25. Ad rates are valid as of 11/1/24 and are net to advertisers and agencies. Prices can be revised without notice. For current rates, contact the Chamber at 310.645.5151. All ads must be paid for in full by 5/1/2025.