

LAX Coastal Magazine & Business Guide 2025



The LAX Coastal Magazine is our annual publication, provided as a resource to our members, local businesses, and community residents to learn more about our organization, our members, and the LAX Coastal region. It features a directory of Chamber members, articles on pressing topics, member spotlights, local resources, and more information on how the LAX Coastal Chamber is the core of business within the LAX Coastal area.

This Magazine is published once a year, distributed locally and digitally, and is used by both businesses and residents as an annual resource guide to our community.

This year's magazine and directory will hit storefronts and mailboxes in early May, 2025.

LAX COASTAL MAGAZINE FACTS

17,000+
DISTRIBUTED

DIGITAL
DIRECTORY
W/ HYPERLINKS

AVERAGE
HOUSEHOLD
INCOME
\$125,000+

THE LAX COASTAL
REGION IS HOME TO
\$6,500+
TOTAL BUSINESSES

FEATURES
750+
CHAMBER MEMBERS
AND BUSINESS LEADERS



15,000 +
DELIVERED TO
LOCAL HOMES



1,000 +
DELIVERED TO
BUSINESSES



1,000 +
DELIVERED TO
HIGH-TRAFFIC
LOCATIONS

CONTENT INCLUDES:

- FEATURE ARTICLES
- MEMBER SPOTLIGHTS
- COMMUNITY NEWS
- CHAMBER DIRECTORY
- HOT TOPICS
- DINING GUIDE
- TOURIST GUIDE
- CHAMBER NEWS



Reserving Your Ad Space - Reserve before Feb. 14

To reserve ad space in this year's magazine, please click "register" or contact our office at 310.645.5151 or communications@laxcoastal.com

Creating Your Artwork - Artwork due Feb. 21

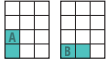
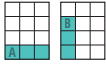
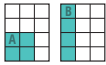
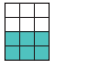
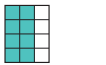
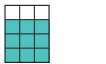
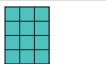
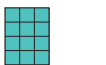
Electronic submission of industry-standard, high-resolution PDF file is preferred. All fonts should be outlined and each ad should be built to the exact publication size. All ads are printed in 4-color CMYK. For questions regarding material specifications, or to connect with a graphic designer that is a Chamber member, please contact our office at 310.645.5151 or communications@laxcoastal.com.

Specialty Placement

The below ads are full-page, prime-placement advertisements and include a **Box Listing*** in the directory. Premium advertisements are limited.

Specialty Placement	Member	Future Member	Dimensions	
Back Page, Cover	\$3,300	\$3,800	8.375" w x 10.875" h (+.125" bleed)	SOLD
Inside, Front Cover	\$2,950	\$3,400	8.375" w x 10.875" h (+.125" bleed)	SOLD
Inside, Back Cover	\$2,750	\$3,150	8.375" w x 10.875" h (+.125" bleed)	
Page 1	\$2,600	\$2,950	7.375" w x 9.875" h	SOLD
Facing Table of Contents	\$2,500	\$2,900	7.375" w x 9.875" h	SOLD

Standard Magazine Ads Early Bird Member Rates ending 1/31/25. Regular sales end 2/14/25

Standard Size	Display	Member Rate	Early Bird Rate	Future Member	Dimensions
1/6-page		\$400	\$350	\$550	A. 2.3125" w x 4.75" h B. 4.75" w x 2.3125" h
1/4-page		\$575	\$525	\$850	A. 7.375" w x 2.3125" h B. 2.3125" w x 7.375" h
1/3-page		\$750	\$700	\$1,000	A. 4.75" w x 4.75" h B. 2.3125" w x 9.875" h
1/2-page <small>*Includes Box Listing in Directory</small>		\$950	\$900	\$1,500	7.375" w x 4.75" h
2/3-page <small>*Includes Box Listing in Directory</small>		\$1,400	\$1,300	\$1,800	4.75" w x 9.875" h
3/4-page <small>*Includes Box Listing in Directory</small>		\$1,600	\$1,500	\$2,200	7.375" w x 7.25" h
Full page <small>*Includes Box Listing in Directory</small>		\$1,900	\$1,750	\$2,500	7.375" w x 9.875" h
Full page Industry Feature <small>*Includes Box Listing in Directory</small>		\$2,000	\$1,850		7.375" w x 9.875" h
Digital Package Add-On Add one Spotlight Ad in our weekly newsletter + one Social Post		+\$75	+\$65		1000px w x 500px h

Industry Features are full-page advertisements located within each industry section of the Membership Directory. Only one feature per industry is available. Chamber Member exclusive.

Box Listings highlight your directory listing with a colored box. (\$150 for Box Listing alone, \$75 as add-on for 1/3, 1/4, 1/6-page ads, Complimentary for 1/2, 2/3, 3/4, and all full-page ads)

* Early bird rates available for Members only. Early bird ads must be paid in full by 1/31/25. Ad rates are valid as of 11/1/24 and are net to advertisers and agencies. Prices can be revised without notice. For current rates, contact the Chamber at 310.645.5151. All ads must be paid for in full by 5/1/2025.